



# ILA NEWSLETTER

Organ of the Indian Library Association

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## Inside:

- Feature article: Vidarbha Sahitya Sangh's Granthsahavas Library: A Treasure Trove of Knowledge
- Events organized
- Forthcoming events
- Technology: Superhuman AI email application
- Success story: Yugwani: A Significant Literary Periodical in Marathi Literature
- News you can use
- Appointment
- Patent Registered
- Ph D awarded
- Obituary
- JILA Subscription details
- ILA publications
- ILA Online application for Registration



Dr. P S G Kumar  
1944 - 2025

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## Dear Professionals

News from different regions/states are solicited from ILA members and other LIS Professionals for inclusion in the newsletter. News from 26th of previous month to 25th of current month (Ex: 26th July to 25th August) with photographs and brief reports may kindly be sent to [ilanewslettereditor@gmail.com](mailto:ilanewslettereditor@gmail.com) on or before 26th of current month.

The news includes, success stories, important and significant current affairs, organisation of functions, conferences, seminars, webinars, planned future events, appointments/career advancements, awards, achievements, obituaries, noteworthy readings, forgotten writings, rare pictures, book reviews etc.

Seeking cooperation from all professionals.

Editor

# FEATURE ARTICLE

## Vidarbha Sahitya Sangh's Granthsahavas Library: A Treasure Trove of Knowledge

**Mr. asurkar**, Librarian at Shrimati Panchashil Art's Science and Commerce Women's College Hardoli (Shihora)



Vidarbha Sahitya Sangh's Granthsahavas Library is an ocean of knowledge, serving as an inspiring center for the promotion of reading culture, academic research, and literary pursuits. This library is not merely a repository of books but also a hub for intellectual discourse, in-depth study, and scholarly exploration. With a vast collection of thousands of books, it provides invaluable resources for researchers, students, and literature enthusiasts alike. The library's collection spans across diverse fields, ranging from traditional subjects like language and literature to specialized disciplines such as science, environment, yoga, music, Mahanubhav literature, social sciences, economics, and philosophy. It houses a rich collection of reference materials, including literary dictionaries, encyclopedias, grammar books, aesthetic studies, saint literature, literary criticism, history of literature, folklore, and commemorative volumes. For those interested in religious studies, the library offers an extensive collection of sacred texts such as the Ramayana, Mahabharata, Bhagavata, and other mythological scriptures, providing deep insights into India's cultural and philosophical heritage.

Additionally, the library boasts a vast collection of fiction, including stories, novels, autobiographies, biographies, travelogues, essays, poetry, and thought-provoking literature, making it a treasure trove for avid readers. It also features an extensive section dedicated to theatre studies, including play critiques, scripts, theatre history, and experimental drama references, catering to the needs of drama enthusiasts and researchers. Furthermore, the library is an excellent resource for scholars pursuing research in journalism, public speaking, Ph.D. dissertations, and media studies. By incorporating both traditional and modern reading methodologies, the library provides digital resources, an online catalog, research databases, and AI-powered book search systems, ensuring easy access to a wealth of knowledge.

In the image above, I am seen surrounded by numerous books, deeply engaged in comparative reading. Reading multiple books on the same subject allows for a broader understanding of different perspectives presented by various authors and facilitates in-depth research. This method enables the exploration of diverse thought processes, analytical viewpoints, and research methodologies, ultimately leading to a more comprehensive and accurate knowledge base. The peaceful, intellectually stimulating environment of the library greatly enhances concentration and scholarly endeavors.

Despite the advent of the digital era and the rapid availability of information online, the significance of traditional libraries remains steadfast. Vidarbha Sahitya Sangh has seamlessly integrated modern technology into its library system, further enriching the reading culture. The library regularly organizes book introductions, literary discussion groups, author guidance workshops, and interdisciplinary study programs, providing readers with not only access to books but also an engaging intellectual atmosphere for learning. Serving as an essential resource for knowledge, research, and creativity, this library is a must-visit for every student, researcher, and literature enthusiast. Vidarbha Sahitya Sangh's Granthsahavas Library is not just a collection of books but a hub for new ideas and profound research, playing a vital role in strengthening the culture of reading and knowledge acquisition.





# EVENTS ORGANIZED

The Central library, Kakatiya Institute of Technology & Science Warangal (KITSW) organised "One day workshop on "Seamless research With IEEE Xplore: Accessing the Future of Technology" for the benefit of students as well as faculty said by the Principal Prof. K. Ashoka Reddy. It is sponsored by the IEEE in collaboration with EBSCO Information Services India Ltd. New Delhi. It was inaugurated by the guest speaker, Telangana and Karnataka states IEEE training manager, M. S. Srinivasa in association with library committee chairwoman, Prof. B. Ramadevi, Librarian Dr. K. Indrasena Reddy and staff by lighting lamps at Core Lab, administrative block, KITS Warangal campus. On this occasion the guest speaker, M. S. Srinivasa highlighted about IEEE Xplore upgraded version, finding relevant information for literature/systematic review, basic and advanced search strategy to easily access the required content information, Finding the popular and latest information for their scholarly work, introduction of author digital tool box for aspiring researchers, publication recommender for new author, and Author profile account creation, better usage of digital services for upgrading innovative knowledge. He also urged the researchers and faculty to focus on the utility of central library advanced facilities provided by the institute. He also demonstrated remote access for e-resources for the benefit of the learners to inculcate innovative, incubation and entrepreneurship culture and design the society needed projects. In this regard Librarian Dr. K. Indrasena Reddy said that our management has been providing latest library facilities like Digital library, reputed online national and international journals and 85,575 books with 16800 titles, back volumes and 6022, e-books and 51, 000 online journals through AICTE Mandatory journals subscriptions. In this programme, dean academic affairs, Prof. K. Venumadhav, Library advisory committee Chairperson, Prof. B. Ramadevi, EEE department Head, Dr. G. Rajender, Associate professor of chemistry & PRO, Dr. D. Prabhakara Chary, staff, Dr. Arun, smt. Aruna, faculty Dr. Rajashekar, all the deans & HoDs, Faculty, library staff, 150 students were present.



## KLS Gogte College of Commerce, Belagavi

Faculty and students from SSN Arts and Commerce College Hukkeri visited the KLS Gogte College of Commerce library Belagavi on December 10, 2024, a group of 20 students, accompanied by their faculty members, toured our esteemed institution college library. During the visit Librarian, Dr. Praveen Hulloli, conducted an informative and engaging session. The session covered a wide range of topics, including: Library Facilities and Services: A comprehensive overview of the library's physical infrastructure and the services it offers. Digital E-Resources: A detailed explanation of the various digital resources available, such as e-books, e-journals, and databases. Research Tools: Guidance on using effective research tools and methodologies. Latest Services: An introduction to the library's newest services and initiatives. Effective Library Usage: Practical tips on how to maximize the library's resources for academic success.



The visit also included an interactive session where faculty and students had the opportunity to ask questions and clarify doubts. This facilitated a lively exchange of ideas and further enhanced their understanding of the library's offerings.

## FORTHECOMING EVENTS

### One day awareness programme on IRINS and INFLIBNET services for scholarly communities

N.V.K.S.D.College of Education (Autonomous), Attoor Kanniyakumari District is organizing one day awareness programme on IRINS and INFLIBNET services for scholarly communities on 17<sup>th</sup> April 2025 in Offline mode. There is no registration fee to attend the programme. The application for registration to the training programme should be submitted online at <https://forms.gle/txLV9giFa9TjbrsL9> on or before 14<sup>th</sup> April 2025. Each participant has to submit a Nomination letter from the Head of Department /Institutes /Research Guide while online registration. There is no accommodation and transportation facility provided by host institution and programme organizers. The programme will be conducted in Offline Mode on 17<sup>th</sup> April 2025 at N.V.K.S.D.College of Education (Autonomous) Attoor P.O, Kanniyakumari District, Tamil Nadu.



Dr O P Bhalla Central Library, Manav Rachna International Institute of Research and Studies (MRIIRS), Faridabad is organising an International Conference on “Innovative and Digital Transformation in Academic Libraries” (ICIDTAL) in Association with National Digital Library of India (NDLI), Haryana Library Association (HLA) and Delhi Library Association (DLA) on 27-28<sup>th</sup> May 2025 at Manav Rachna International Institute of Research and Studies, Faridabad, Haryana.

The Organizing Committee of the International Conference has decided to introduce a few awards to those professionals who have made significant contributions to the LIS Profession.

1. Best Paper Award
2. Vishwa Laxmi Best Librarian Award
3. Dr H Anil Kumar Best Practicing Librarian Award
4. Lifetime Achievement Award
5. Distinguished LIC Teacher Award
6. Best Practicing Librarian Award
7. Best Practicing College Librarian Award
8. Best Practicing University Librarian Award
9. Best Practicing School Librarian Award
10. Outstanding Innovation Award

Accordingly, nominations/applications are invited for the above-cited Award for the year 2024.

Applicants are requested to send their Nominations along with their Biodata highlighting their contributions and achievements for the growth and development of the Library Profession. The Applicants are required to submit the contribution in their respective libraries separately.

The application may be sent to [librarian@mriu.edu.in](mailto:librarian@mriu.edu.in) or [icidtal@mriu.edu.in](mailto:icidtal@mriu.edu.in) on or before 15<sup>th</sup> April 2025.

Based on the applications received, the Award Committee of the Conference will select the candidate for this Award. The Award Committee of the Conference reserves the right to select/not select any person for this Award. It may also nominate anyone who might not have applied for the Award. The Award will be presented during the International Conference on "Innovative and Digital Transformation in Academic Libraries" (ICIDTAL) from 27<sup>th</sup>-28<sup>th</sup> May 2025 at Manav Rachna International Institute of Research and Studies, Faridabad, Haryana. Award winners must register themselves for this Conference, attend the ceremony, and accept the award in person.

E-mail: [librarian@mriu.edu.in](mailto:librarian@mriu.edu.in), [icidtal@mriu.edu.in](mailto:icidtal@mriu.edu.in)

Christ (Deemed to be University), Bengaluru, Library and Information Center is organizing an FDP on Advanced Practices and emerging Technologies in new era libraries from 9 – 11 April 2025

For registration: <https://forms.gle/jgZFr/m3lU8irF3g6>





## Two-Day National Virtual Workshop on

"DSpace Two-Day National Virtual Workshop on :  
"DSpace: Institutional Repository Software" 12th &  
13th April 2025 Pls visit:  
<https://bibliophilevirtuallibrary.com/2025/04/03/two-day-national-virtual-workshop-on-dspace-institutional-repository-software-12th-13th-april-2025/>

## Faculty Development Programme 2025

Christ (Deemed to be University), Bengaluru, Library and Information Center is organizing an FDP on Advanced Practices and emerging Technologies in new era libraries from 9 – 11 April 2025

For registration: <https://forms.gle/jgZFr/m3lU8irF3g6>

# TECHNOLOGY

## Superhuman AI email application

Compiled by R S Venkatraj

Superhuman AI is an AI-powered email management tool designed to help users handle emails faster and more efficiently. It's especially popular among professionals who deal with a high volume of emails. Some key features:

1. Instant Reply: Quickly generate draft replies to emails, saving time and effort.
2. Auto Summarize: Automatically provides summaries of email conversations, allowing you to quickly grasp the main points.
3. Voice and Tone Matching: Ensures that generated emails match your personal voice and tone, making them sound more natural.
4. Event Scheduling: Easily create and schedule events with just one tap, finding the best times for all participants.
5. Split Inbox: Organize your inbox by separating emails from different groups (e.g., team, VIPs) to focus on what matters most.
6. Snippets: Automate typing by inserting predefined phrases, paragraphs, or whole emails.
7. Send Later: Schedule emails to be sent at a later time.
8. Read Statuses: Track whether recipients have read your emails.
9. AI-Powered Insights: Provides contextual insights about your contacts (e.g., LinkedIn profiles, Twitter handles). Offers tools to personalize email responses based on the recipient's background.
10. Email Prioritization: Automatically sorts important emails from less critical ones. Helps you focus on what matters most.
11. Undo Send: Offers the ability to undo sent emails for a short period, reducing errors.

By combining minimalistic design with powerful AI-driven features, Superhuman AI is designed to make email management faster, smarter, and less stressful. For details visit their website:  
<https://superhuman.com/>

## ICAL 2025

8th International Conference of Asian Libraries Building Smart Libraries: Leveraging AI Based Technologie will be held from 24<sup>th</sup> to 26<sup>th</sup> April 2025. Final Paper Submission Deadline: 15th April, 2025; Conference Dates: 24th April- 26th April, 2025 Venue: Gautam Buddha University, Greater Noida, UP. Submit Paper at: [ical2025@gbu.ac.in](mailto:ical2025@gbu.ac.in)  
Email: [mayamishra@gbu.ac.in](mailto:mayamishra@gbu.ac.in)

## National Conference on Transforming Libraries: Synergy between Accreditation, Technology and Academic Excellence

Unpublished research papers are invited to the "National Conference on Transforming Libraries: Synergy between Accreditation, Technology and Academic Excellence" organised by JAIN (Deemed-to-be University) in association with Karnataka State Library Association (KALA) and LIS Academy Bangalore on 23 – 24 May, 2025. Venue: CMS Business School, Next to Holiday Inn, Sheshadri Road, Gandhinagar, Bangalore. Selected peer reviewed papers will be published with ISBN and high quality papers will be published in Scopus Indexed journals. The papers may be

sent to the email: [seminars.desk@jainuniversity.ac.in](mailto:seminars.desk@jainuniversity.ac.in)  
Registration link: <https://forms.gle/q9fDRRgh9BuJPS66A>  
Website Link: [https://events.jainuniversity.ac.in/uploads/blog/NCTL-2025\\_Conference\\_Brochure-Final\\_Brochure\\_compressed.pdf](https://events.jainuniversity.ac.in/uploads/blog/NCTL-2025_Conference_Brochure-Final_Brochure_compressed.pdf)  
Best Paper Award of Rs. 5000/-  
Last date for submission of papers: 15.04.2025.



# SUCCESS STORY

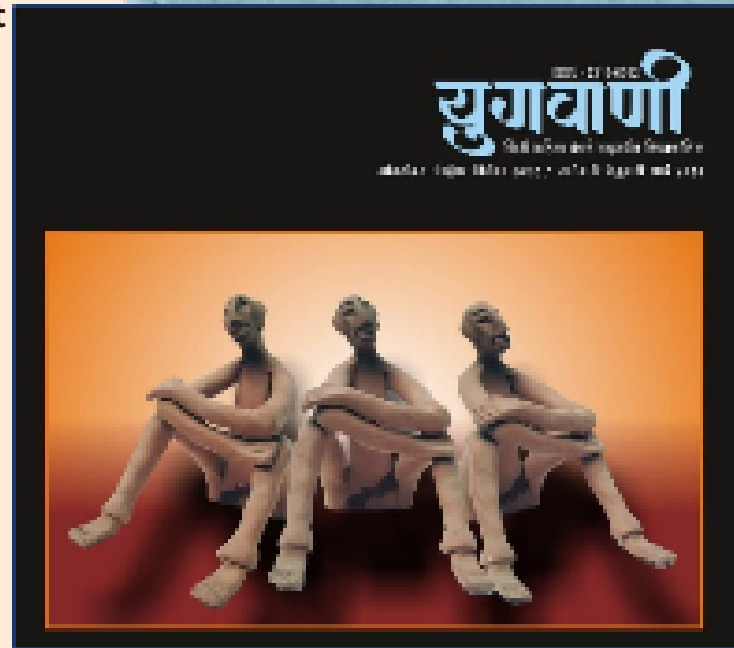
## Yugwani: A Significant Literary Periodical in Marathi Literature

Mr. **Shubham Masurkar**,  
Librarian at Shrimati  
Panchashil Art's Science  
and Commerce Women's  
College Hardoli (Shihora)

Yugwani is an important literary periodical dedicated to the preservation and promotion of Marathi literature. Established in 1948 by the Vidarbha Sahitya Sangh, this publication has since become a powerful medium for literary expression. Yugwani has actively encouraged various forms of Marathi literature, including poetry, short stories, essays, critiques, and creative prose, providing a strong platform for literature enthusiasts. Beyond literary writing, Yugwani has also played a crucial role in fostering discussions on contemporary social issues. This periodical has brought numerous emerging writers into the limelight. Many authors had their first literary works published in Yugwani, which served as an inspiration for their further literary journey. As a result, Yugwani has become a guiding force for new generations of writers. It has also played a vital role in bringing regional writers from Vidarbha to national recognition. The periodical has consistently reported on key literary conferences, discussions, and debates, making it an invaluable archive of Marathi literary history.

Throughout its journey, Yugwani has published numerous special editions focusing on prominent literary figures such as Kusumagraj, P. L. Deshpande, and Shanta Shelke. These special editions provided an in-depth analysis of their literary contributions. Additionally, Yugwani has released special issues on various literary movements, conferences, and trends, connecting readers with different aspects of Marathi literature. These editions help readers gain deeper insights into specific literary streams and enrich their reading experience. As the official publication of the Vidarbha Sahitya Sangh, Yugwani reflects the organization's literary and cultural ideology. It has provided a vital platform for local writers in Vidarbha, fostering communication between literary figures across Maharashtra. By promoting literary movements and encouraging a strong reading culture, Yugwani has made a significant impact on Marathi literature. Under the guidance of the Vidarbha Sahitya Sangh, the periodical continues to contribute to the evolution of Marathi literature in new directions.

Yugwani holds an esteemed place in the history of literary movements. By giving equal importance to both traditional and modern literary trends, it has introduced readers to various dimensions of literature. The periodical has especially highlighted rural and regional themes, offering a significant platform for such literature. Writers, poets, and literary activists from Vidarbha have used Yugwani to express their thoughts, emotions, and creativity. Thus, this periodical has played a crucial role in shaping literary discourse, inspiring new writers, and fostering intellectual debates. Yugwani is not just a literary periodical; it is a vital milestone in the evolution of Marathi literature. Through literary expression, intellectual discussions, and social awareness, Yugwani has made a lasting contribution to Marathi literary culture. Its role in preserving and advancing the rich tradition of Marathi literature is undeniable. As a result, Yugwani remains an inspiring and essential resource for literature lovers, scholars, and researchers.



## News you can use

### Universities with publication metrics researchers say are too good to be true

Please see the article "The 14 universities with publication metrics researchers say are too good to be true", published in Retraction Watch. Here is the link:

<https://retractionwatch.com/2025/01/10/bibliometrics-universities-publication-metrics-authorship/>

### 'WithdrarXiv' database of 14,000 retracted preprints launches NEWS6 January 2025

Researchers have launched a database of more than 14,000 studies that have been withdrawn from the preprint server arXiv since its launch in 1991. As well as shedding light on why those preprints were pulled from arXiv, the data set — called WithdrarXiv — aims to spur the creation of automated tools that flag potential errors to researchers hoping to submit manuscripts, says Delip Rao, a computer scientist at the University of Pennsylvania in Philadelphia, and a co-author of a study describing the tool. Most preprints have not been through formal peer-review or quality-assurance processes.

More at: <https://www.nature.com/articles/d41586-025-00011-8>

### Own your content

Own your content by removing DRM from Kindle books with the help of open source tool Calibre.

<https://itsfoss.com/calibre-remove-drm-kindle/>

Information courtesy: ITS FOSS



## India's One Nation One Subscription deal enriches publishers and benefits few -Muthu Madhan

Contrary to its intended goals of reducing subscription costs and improving access to scientific literature in India, Muthu Madhan argues the much-hyped One Nation One Subscription policy risks significantly increasing expenditure while delivering little in return.

You can read the full blog post here:

<https://blogs.lse.ac.uk/impactofsocialsciences/2024/12/05/indias-one-nation-one-subscription-deal-enriches-publishers-and-benefits-few/>

This may be of interest to you. It tells how unscrupulous commercial publishers are selling the same products at different prices to different institutions.

[https://katinamagazine.org/content/article/open-knowledge/2025/academic-databases-and-the-art-of-the-overcharge?utm\\_source=Katina+Magazine&utm\\_campaign=2b02f68eff-EMAIL\\_CAMPAIGN\\_2024\\_11\\_26\\_01\\_16\\_COPY\\_01&utm\\_medium=email&utm\\_term=0\\_-e17bcf3913-363943475](https://katinamagazine.org/content/article/open-knowledge/2025/academic-databases-and-the-art-of-the-overcharge?utm_source=Katina+Magazine&utm_campaign=2b02f68eff-EMAIL_CAMPAIGN_2024_11_26_01_16_COPY_01&utm_medium=email&utm_term=0_-e17bcf3913-363943475)

## Academic Databases and the Art of the It may be of interest to you

<https://katinamagazine.org/content/article/open-knowledge/2025/academic-databases-and-the-art-of-the-overcharge>.

## Public institutions should not be party to unethical practices

## Appointment

### Prof T Shantadevi

Prof. T . Shantadevi Professor of Library and Information Science and Dean Faculty of Social Sciences, Karnataka State Akkamahadevi Women University has assumed charge as acting Vice Chancellor as Senior most Dean on 24<sup>th</sup> January 2025. She received charge from the outgoing Vice Chancellor Prof B K Tulasimala who laid down the office on the eve of 24<sup>th</sup> January 2025 after completing her tenure of four years.

## Launch of a new digital service for Greek-to-Latin character transliteration.

The National Library of Greece (NLG) is pleased to announce the launch of a new digital service for Greek-to-Latin character transliteration. The transliteration of Greek names and phrases into Latin characters is essential for bibliographic management, information retrieval, and ensuring international metadata interoperability. Through this new online application, catalogers, researchers, academics, and anyone interested can easily and quickly transliterate names and phrases from Modern or Ancient Greek into Latin characters, following internationally recognized standards: ISO 843:1997 and ALA-LC Romanization Table for Greek. The service is completely free and accessible via [transliteration.nlg.gr](https://transliteration.nlg.gr). With this initiative, the National Library of Greece strengthens the dissemination and preservation of the Greek language, providing a valuable tool that facilitates access to and exchange of bibliographic and cultural data on an international level.



## Patent Registered

### Dr Pardeep Rai and others

A patent has been registered by the Patent Office GOI, Certified that the design of which has been registered in respect of the application of such design to Library book locating device in the name of 1.Dr. Pardeep Rai 2. Dr. Nidhi Srivastava 3.Dr Vineeta Jain 4.Dr. Manoj Kumar Tiwari 5.Mr. Dheeraj Kumar Gupta in pursuance of and subject to the provisions of the Designs Act, 2000 and the Designs Rules, 2001



## PhD awarded

### E Ramesh

Kuppam, Dravidian University has announced Doctorate in Library Science to E. Ramesh on "Quality of Work Life of Library Professional in Selected Autonomous Engineering College Libraries in Hyderabad Region" He was awarded a doctorate for his Ph.D research under the supervision of Dr. M.Anjaiah. E. Ramesh, who has 25 years of experience as a librarian, is currently working as a librarian at the Hyderabad Institute of Technology and Management, Hyderabad, Telangana. In the last 25 years, he has participated in many national and international seminars and received many awards for his services to librarianship. On this occasion Principal Dr S Arvind Kumar and various heads of departments felicitated the college staff.

### Dr. Raghavendra B Bonal

The patent, by Dr. Raghavendra B Bonal of the Central University of Karnataka titled "AI-Powered Interactive Smartbook: Text-to-Animation with Language Customization," has been officially registered under Design No. 430684-001 on 16/09/2024. This innovation holds significant potential to enhance interactive learning experiences through AI-driven customization.



## Obituary



### Prof P S G Kumar

### Muchakurti Niranjan

Muchakurti Niranjan, Assistant Librarian, Central Library, Kakatiya Institute of Technology & Science, Warangal (KITSW), has been awarded Ph.D. degree by the Dravidian University, Kuppam, Andhra Pradesh., for his PhD thesis titled "Availability and use of Electronic Information Resources: A Study of NAAC Accredited Engineering Colleges of Ranga Reddy District, Telangana State" under the supervision of Dr. M. Anjaiah

Dr. P.S.G. Kumar(1946-2025), former Librarian of Rashtrasant Tukadoji Maharaj Nagpur University and Head of the Department of Library and Information Science passed away on 3<sup>rd</sup> January 2025. He was an alumnus of BHU, 1970-71. He was a protégé of renowned Prof, PN Kaula. PSG started his career as a lecturer in IT, college. Luc0know. Then switched over to NAGPUR University & superannuated as University Librarian & Head. DLIS. He obtained his Ph.D (Lib & Info Sc) from Gulbarga University after doing M.Lib Sc from Hindu University, Varanasi and B. Lib Sc from Andhra University. Dr Kumar served RTM Nagpur University as a teacher for 27 years, of which 24 years as Head of the Department; and University Librarian for 10 years. He also had a short stint as Registrar of the University. He was ILA President, from 1994-96. Dr. Kumar was past president of IATLIS as well. He was also President of Association of University Teachers and that of Heads Forum.

Prof Kumar has a credit of more than 50 books in LIS & numerous articles. His autobiography is titled. "Light and shades of my life". His latest published work is "Indian Encyclopedia of Library and Information science" which is in 28 Volumes. PSG records his life and work, particularly his role as a teacher of LIS & a university librarian, his work in the NU as well as his role as an author and a journalist. Forty students got doctorate in Library and Information Science under the guidance of Dr P.S.G Kumar, Ex – University Librarian and Head, Department of Library and Information Science, RTM Nagpur University, Nagpur.

Dr PSG is an epitome of simplicity. His unassuming nature, commitment, truthfulness, and devotion in writing earns him many accolades in life. His demise created a void in LIS profession & can't be filled in.

*"The biggest problem with every art is by the use of appearance to create a loftier reality."*

– Johann Wolfgang von Goethe



## Marie-France Plassard



Marie-France Plassard, a respected officer and director of the IFLA Core Programme for Universal Bibliographic Control and International MARC (UBCIM), passed away on 4 January 2025. She played a pivotal role in the development and promotion of international library standards. In 1991, she was responsible for establishing the Permanent UNIMARC Committee (PUC) under the UBCIM Programme, which was transferred from the British Library to the German National Library (DNB). She served as the PUC Secretary until her retirement in 2003.

Her contributions extended far beyond UNIMARC. Her work included advancing IFLA standards such as ISBD, GARE, FRBR, and FRANAR/FRAD, as well as contributing to the development of the International Cataloguing Principles and national bibliographies. During her term at IFLA, she was also the editor of the IFLA's UBCIM Publications, New Series, and the International Cataloguing and Bibliographic Control (ICBC, 1972–2010). After her retirement, she became the international editor of Cataloging and Classification Quarterly. She was also editor or co-editor of several UBC-relevant publications. Through workshops and conferences, she fostered collaboration among international colleagues, promoting shared values and advancing the field. Her dedication, critical thinking, and positivity left a lasting impact on the global library community.

## Mass Communication and Journalism: Why They Matter So Much for Libraries

**Sunil Gadeppagiol** Information and Communications Technology, KSAWU, Vijayapur

When you think of a library, what comes to mind? Maybe rows of books, a quiet space, or the faint rustle of turning pages. But libraries today are so much more than that. They've evolved into lively community center-spaces where people connect, learn, grow, and get access to the information they need. And at the heart of this evolution? **Mass communication and journalism.**

These two fields might seem like they belong on the newsroom floor or behind a camera, but they're actually playing a huge role in helping libraries stay relevant, visible, and impactful.

### Spreading the Word

Let's be honest—most people have no idea just how much their local library offers. Job search help, tech training, kids' programs, research tools—you name it, libraries have it. But without proper communication, these resources can easily go unnoticed.

That's where mass communication comes in. Through social media, newsletters, podcasts, or even local radio, libraries can share what they're doing and invite people in. At the same time, journalism helps tell their stories—highlighting library programs, community success stories, and even the challenges they face. It's all about making sure libraries don't stay hidden gems.

### Giving a Voice to Everyone

Libraries serve all kinds of people—from young kids to retirees, from students to new immigrants. And thanks to journalism and community-focused communication, they can help those people share their own stories. Think about community storytelling nights, local zines, oral history projects—these are all ways libraries can reflect the voices around them.

It's more than just giving information—it's about sharing identity, culture, and experience, and making everyone feel like they belong.

### Fighting the Fog of Misinformation

In a world where it's hard to know what's true online, libraries have become something rare: a trusted source of information. Many librarians are trained in media literacy and even have backgrounds in journalism. They help people think critically about what they read, see, and hear.

Whether it's teaching how to fact-check, spot bias, or navigate the internet safely, libraries are on the frontlines of the fight against misinformation—and journalism helps support that mission by emphasizing truth, accuracy, and transparency.



### Embracing the Digital World

Let's face it: the world is online now. But that doesn't mean libraries are being left behind. In fact, many are leading the way—offering eBooks, online classes, virtual events, and more. And again, journalism and communication help make all this content engaging and accessible. A well-produced podcast, a virtual author event on YouTube, or a library's Instagram campaign can connect with people in ways a bookshelf never could. It's about meeting people where they are—online, on their phones, and in their daily lives.

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# JOURNAL OF INDIAN LIBRARY ASSOCIATION

## ADVERTISEMENT TARIFF

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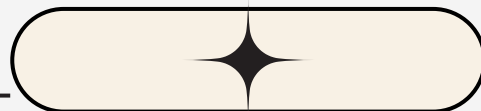
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## *Publications of Indian Library Association*



1.	69th Annual ILA-Conference Proceedings-International Conference on Building the Future: Transforming Libraries for Sustainability through Capacity Building, Chief Editors Dr. O. N. Chaubey & Dr. Pardeep Rai, Editors Dr. Dharam Kumar, Dr. Abhijeet Sinha & Mr. Sanjay Kumar Singh during 1-3 February 2024 Rs.3500, US \$175 (ISBN: 978-81-956643-9-9)
2	68th. Annual ILA Conference Proceedings-International Conference on 'Re-Engineering of Libraries in the Context of Emerging Technologies: Myth or Reality, Chief Editors, Dr. O. N. Chaubey & Dr. Pardeep Rai, Editors Dr. Dharam Kumar, Dr. Abhijeet Sinha and Mr. Qumar Abbas during 19-21 January 2023. Rs.3500, US \$ 175 (ISBN: 978-81-956643-1-3)
3	66th ILA Conference Proceedings- International Conference on 'Visualizing Librarianship in the 21st Century : Connecting Minds and Creating the Future, Chief Editor Prof Ashu Shokeen, Prof B Ramesh Babu, Editors Dr O N Chaubey, Dr Dharam Kumar, Dr Pardeep Rai, Dr Suresh Jange at Gulbarga University Library, Kalaburagi, Karnataka during 27-28 September 2021 Rs 3500, US\$ 175 (ISBN: 978-81-85216-53-3)
4	65th ILA Conference Proceedings- International Conference on 'Digital Landscape: Re-invention and reengineering of Libraries: Issues and Challenges', Chief Editor Dr. O. N. Chaubey, Editors Dr. Dharam Kumar, Dr. Pradeep Rai, Dr. Mohan R, Kherde, Dr. Rishi K Tiwari and Dr. Gururaj S Hadagali, at Sant Gadge Baba Amravati University, Amravati (Maharashtra) during 26th – 28th February. 2021. Rs. 3500, US\$ 175 (ISBN: 978-81-85216-52-5)
5	64th ILA Conference Proceedings-International Conference on 'Transforming Libraries and Information Centres in Digital Era', Chief Editors Dr. Pradeep Rai and Dr. Dharam Kumar, Editors Dr. N. S. Shokeen, Dr. O. N. Chaubey, Dr. Rishi K Tiwari, Dr. Pravin K. Choudhary and Dr. G. H. S. Naidu at Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore (MP) during 14- 16 March 2019. Rs.3500, US\$ 175 (ISBN: 978-81-934120-1-5)
6	63rd ILA Conference Proceedings- International Conference on 'Sustainable Development of Library and Information Science Profession' Chief Editor Dr. D. V. Singh Editors Dr. Pradeep Rai, Dr. Dharam Kumar, Dr. N. S. Shokeen, Dr. O. N. Chaubey and Dr. M. P. Singh at Babasaheb Bhimrao Ambedkar University, Lucknow during 23rd– 25th November, 2017. Rs.3500, US\$ 175 (ISBN: 978-81-934120-0-8)
7	62nd ILA International Conference on 'Gearing up for the future Library Initiatives for Digital India' Chief Editors Prof. Ashu Shokeen and Dr. D. V. Singh; Editors Dr. Pradeep Rai, Dr. Tariq Ashraf, Dr. O. N. Chaubey, Dr. Pravin Kr. Choudhary and Prof. P. G. Tadasad at Karnataka State Women's University, Vijayapura, Karnataka during 9th-11th February, 2017. Rs. 3500, US\$ 175 (ISBN: 81-85216-51-7)
8	61st ILA International Conference on 'Sustaining the Excellence: Transforming Libraries through Technology, Innovation and Value-added Services in Google Era' Chief Editor Prof. B. Ramesha; Editors Dr. D. V. Singh, Dr. Pardeep Rai, Dr. Nilesh N. Soni, Dr. N. S. Shokeen, Dr. Hemavathi B. N., Dr. O. N. Chaubey and Dr. Pravin Kr. Choudhary at Saurashtra University Library, Rajkot (Gujarat) during 12th-15th March, 2016. Rs. 2500, US\$ 150, (ISBN: 81-85216-50-90)
9	60th ILA International Conference (Diamond Jubilee) -Conference Proceedings on 'Embedded Librarianship and Technological Challenges of the Digital Age' Chief Editor Prof. B. Ramesha, Editors Dr. Pradeep Rai, Dr. Raj Kumar, Dr. Hemavathi B. N., Dr. O. N. Chaubey, Dr. Rajesh Kumar Bhardwaj, Dr. Pravin Kr. Choudhary and Dr. N. S. Shokeen, Rs.3500, US\$ 175, (ISBN: 81-85216-49-5)
10	59th ILA International Conference Proceedings on 'Managing Libraries in the Changing Information World.....' Chief Editor Dr. B. Ramesha, Editors Dr. N. S. Shokeen, Dr. O. N. Chaubey, Dr. Pravin Kr. Choudhary, Dr. Pradeep Rai, Yogander Singh, Ms. Hemavathi B. N., Dr. Rishi Kr. Tiwari at Mahatma Gandhi Central Library, IIT, Roorkee during 22-24 February 2014. Rs.3000, US\$175
11	58th ILA-International Conference on Next Generation Libraries: New Insights and Universal Access to Knowledge, Chief Editors Dr. B. Ramesha, Dr. B. D. Kumbar Editors Dr. N. S. Shokeen, Dr. O. N. Chaubey, Dr. Pardeep Rai, Dr. Pravin K. Choudhary, Ms. Hemavathi, Dr. Abhijeet Sinha at Karnatak University Dharwad, February 24-27, 2013 Rs.3000, US\$175 (ISBN: 81-85216-46-0)

12	57th All India Library Conference Proceedings on ,Knowledge Society : Innovations in Librarianship (ILAKSIL 2012), Editor-in-Chief Dr B. Ramesha, Editors Shri. Sanjeev Dutt Sharma, Dr O.N. Chaubey, Dr N.S. Shokeen, Dr B.K. Vishala, Dr. Anuradha Gupta at Manglore,23-25 February,2012. Rs.3000/-, US \$175 (ISBN: 81-85216-45-6)
13	56th All India Library Conference Proceedings on ,Public Libraries of Future : Opportunities & Challenges' Sonapat, July 21-23, 2011, Editors Dr. O.N. Chaubey, Sh Sanjeev Dutt Sharma, Dr N.S. Shokeen,Dr.(Mrs.) Anuradha Gupta, ShB.P. Chauhan, Sh P.K. Choudhary, Rs1500/-, US \$75 ( ISBN: 81-85216-44-6)
14	55th All India Library Conference Proceedings on ,Library & Information Science in the Digital Era' Greater Noida, January 21-24, 2010, Editor-In-Chief Sh D.V. Singh, Editors Dr (Mrs) R Chandra, Dr O.N. Chaubey, Dr B. Ramesha, Dr N.S. Shokeen, Dr Maliknath Kumbhar, Dr Rishi Tiwari, Sh Sanjeev Dutt Sharma, Rs 2000/-, US \$ 150. (ISBN: 81-85216-43-6)
15	52nd All India Library Conference Seminar Papers on ,Information Commons : Impact on and Implications for Libraries and Information Centres' Srinagar, Uttaranchal, December 26-29, 2006, Chief Editor Dr. AL Moorthy, Editors Shri D.V. Singh, Dr. (Mrs) R. Chandra, Shri Manoj Kumar, Dr. S.K. Sharma, Shri V. Srinivasulu, Rs.1000/- (Uttaranchal); US \$100 (ISBN: 81-85216-41-X)
16	50th All India Library Conference Seminar Papers on ,Knowledge Organization in Digital Enviroment in Libraries (KODEL): Introspects and Prospects'. Vadodara (Gujarat), December 1-4, 2004. Chief Editor Dr (Mrs.) Ashu Shokeen, Editors Dr M. Madhusudan and D V Singh. Rs1000/- (Hardbound); US \$100. (ISBN:81-85216-38-8)
17	49th All India Library Conference Seminar Papers on ,Responding to Users' Need in Changing Information Landscapes: Sojourn of Libraries from Palm -Leaf to Palm-Top'.Bundelkhand University, Jhansi (UP), December 29, 2003 to January1, 2004. Chief Editor Prof (Dr) N Laxman Rao, Editors Dr (Mrs.) Ashu Shokeen, Dr U C Sharma, D V Singh and Dr R K Bhatt. Rs.800/- (Hardbound); US \$100 (ISBN: 81-85216-38-X)
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22	43rd All India Library Conference Seminar Papers on ,Sustainable Library and Information Services'. Chandigarh, November 5-8, 1997. Edited by T A V Murthy, N Datta and Dr R P Kumar. Rs.650/-. (ISBN: 81-85216-31-2)
23	42nd All India Library Conference Seminar Papers on ,Role of Libraries in National Development'. Calicut, December 21-24,1996. Edited by R P Kumar, Divya Srivastava and S P Gupta. Rs650/-; US \$65. (ISBN: 81-85216-30-4)



24	41st All India Library Conference Seminar Papers on 'Human Relations in Librarianship'. Vijayawada, January 7-10, 1996. Edited by P S G Kumar and C P Vashishth. Rs.500/-; US \$40. (ISBN: 81-85216-29-0)
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27	38th All India Library Conference Seminar Papers on 'Library and Information Technology: In Pursuit of Excellence'. Bhubaneswar, November 21-24, 1992. Edited by C P Vashishth, O P Sharma, A P Gakhar, and Dr Dev Raj Singh. Rs.400/-; US \$35. (ISBN: 81-85216-25-8)
28	37th All India Library Conference Seminar Papers on 'National Information Policies and Perspective. Editors S.Parthasarthy, K S Raghvan, A.Amudhavalli, M.N.Seetharaman and I.R.N.Goudar. Rs.300/-; US \$30. (ISBN: 81-85216-24-X)
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30	College Libraries in India: Proceedings of National Seminar on College Libraries in India, Delhi:31 October-1st November, 1988 (ISBN: 81-85216-20-7)
31	Year's work in Indian Librarianship 1987, Edited by T.s.Rajagopalan. Rs.120/- (ISBN: 81-85216-17-7)
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33	Proceedings of the 26th All India Library conference held at New Delhi during March 6-9, 1980. Edited by Krishan Kumar and C P Vashishth. Rs.50/-
34	IFLA Publications 97 The Public Library Service IFLA/UNESCO Guidelines for Development Prepared by a working group chaired by Philip Gill on behalf of the Section of Public Libraries Translated in:- Bengali, Gujarati, Hindi, Kannada, Kashmiri, Malayalam, Manipuri, Marathi, Nepali, Oriya, Sanskrit, Telugu, Urdu.
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